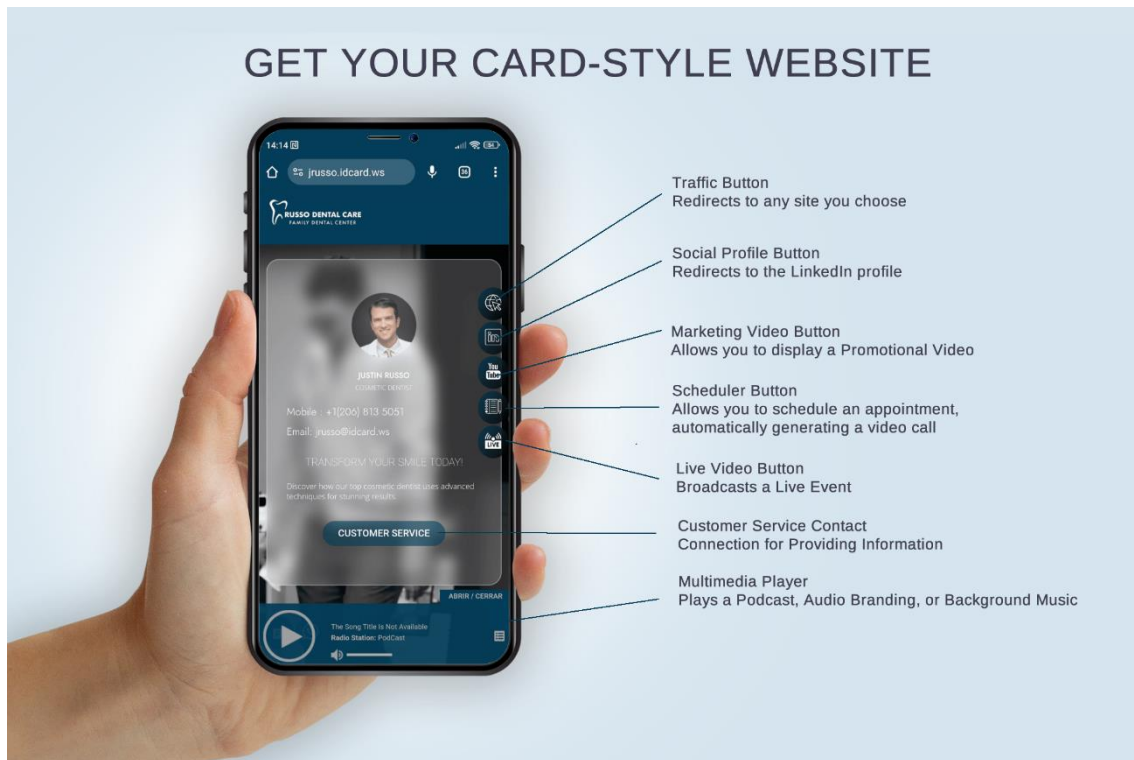


## A CARD-STYLE WEBSITE FOR YOUR PROFESSIONAL SERVICE



### WHO IS THIS SERVICE FOR?

- If you are an accountant, real estate agent, lawyer, engineer, architect, company director, sales manager, dentist, car dealership representative, network marketing affiliate, if you have a beauty salon, a spa, are a stylist, an electrician, if you do renovations or have a restaurant, etc. This service is for you. In fact, this service is for any professional who wants to boost two things:
- Enhance their Professional Image in front of their clients and colleagues, having a high online presence, especially in networking meetings.
- Develop a strategy to Prospect and Capture Quality Leads, reaching new markets and retaining them with a powerful tool like IdCard.
- You can use this tool as your own Website and also as a Digital Business Card, that is, two services in one.

### WHAT DOES THIS SERVICE INCLUDE?

- It has a Scheduler where people can book an appointment, automatically generating a Video Conference either via Zoom or Google Meet, including a reminder.
- It has a web content section where you can showcase your professional service.
- It has a customer reviews section.
- It has a floating button that allows you to direct visitors (web traffic) to wherever you decide, be it a catalog, a YouTube channel to gain more subscribers, a section where a real estate agent's properties are listed, or perhaps you want to redirect people to a Facebook Fan Page or a Landing Page and guide them to your sales funnel to capture new clients, etc. In other words, you can redirect people wherever you want and implement different strategy styles, as it is manageable.

- It has a floating button that allows you to visit your LinkedIn profile and gain more professional presence.
- It has another button that allows your clients to download your contact information to their mobile phone's address book, including your first and last name, mobile number, email, WhatsApp, address, and office or workplace location with just two clicks.
- It has another button that allows live streaming (Video Live) of any event you are holding, whether it is a seminar or a talk via Zoom (people do not need to have Zoom to watch your conference, they just need to connect to your IdCard to listen to your online conference). Alternatively, you can broadcast a marketing video explaining a sales promotion or showcasing the services you offer.
- It has another button that allows you to copy and share the link to this tool via social networks or messaging chats like WhatsApp, Messenger, Telegram, etc.
- It includes the option to integrate tracking pixels from all social networks like Facebook, Instagram, TikTok, X (Twitter), etc. You can also include Google Ads and Bing Ads pixels, allowing you to run Display or Remarketing campaigns.
- You can include metrics from Microsoft Clarity, Google Analytics, and Yandex Metrika to optimize your organic and paid campaigns.
- You can include heatmap metrics (i.e., you can visualize the recorded fingerprints of visitors to analyze where they click or tap when interacting with this tool). This allows you to analyze the visitor's experience and understand how they interact to optimize the navigation strategy.
- It is responsive, meaning it adapts to the screen resolution of any device, whether it is a mobile phone, a computer, or a tablet.
- It can be integrated with any CRM (Customer, Supplier, and Campaign Management System) and can also be integrated with over 1400 applications through two automation platforms.
- It contains a form that can be configured with a Webhook (System to manage database content and connect with automation systems). This allows you to activate auto-responders via email, having an email marketing system that allows you to send 300 emails daily, i.e., 9000 emails per month completely free.
- It has a QR Code for conducting offline campaigns and sharing by scanning the code. For a restaurant, it can be easier to take advantage of scanning for menu cards; for a real estate agent, it can be useful for banners placed on properties, and so on, a series of options for using this QR system.
- Being a WebApp-style service, it allows you to create an icon on the mobile screen as a shortcut by pressing a button called "Click to Homescreen," so people have the digital tool at hand on their mobile screen.
- It has a player that allows you to play Podcasts, Audio Branding, Audio Advertising, or simply play background music to enhance your client's navigation experience.
- This service includes tutorial videos, support assistance, technical support, and Webinars to develop a complete marketing strategy.

## BENEFITS

- Saves 1000% on card acquisition costs compared to traditional printed cards and offers high-speed distribution.
- By sharing this Card-style Web platform, the recipient will not feel pressured into a sale; instead, the capture will be subtle.
- Facilitates the scheduling of appointments and meetings, saving time for both the tool owner and the clients.
- Enhances professional image, building trust and credibility with potential clients.
- Allows directing traffic to specific websites, increasing online visibility according to needs.
- Facilitates tracking and analyzing user behavior, optimizing digital marketing strategies.
- Provides detailed information about the user experience, allowing adjustments to improve usability and conversion.
- Ensures an optimal experience on any device, increasing accessibility and convenience for users.
- Facilitates process automation and customer relationship management, improving operational efficiency.
- Allows communication automation, enhancing marketing efficiency and contact management.
- Improves connectivity and ease of information sharing, expanding networking and service promotion opportunities.
- Increases tool accessibility, allowing users to quickly access it from their mobile devices.
- Offers a modern and professional way to present oneself to clients, standing out from the competition and facilitating contact information exchange.
- Provides affordable access to an advanced tool, enhancing professionalism at a competitive price.



### SERVICES PRESENTATION

Who I Am

Services

Mission and Vision / Reviews



### QR CODE

Offline Campaigns

Share by Scanning the QR

Print the Qr on Physical Ads



### CONTACT FORM

Webhook Connection

Allows Email Automation

CRM Integration

VER DEMO: <https://jrusso.idcard.ws>